



International Air Cargo
Association of Chicago



ANNUAL GOLF OUTING

AUGUST 13



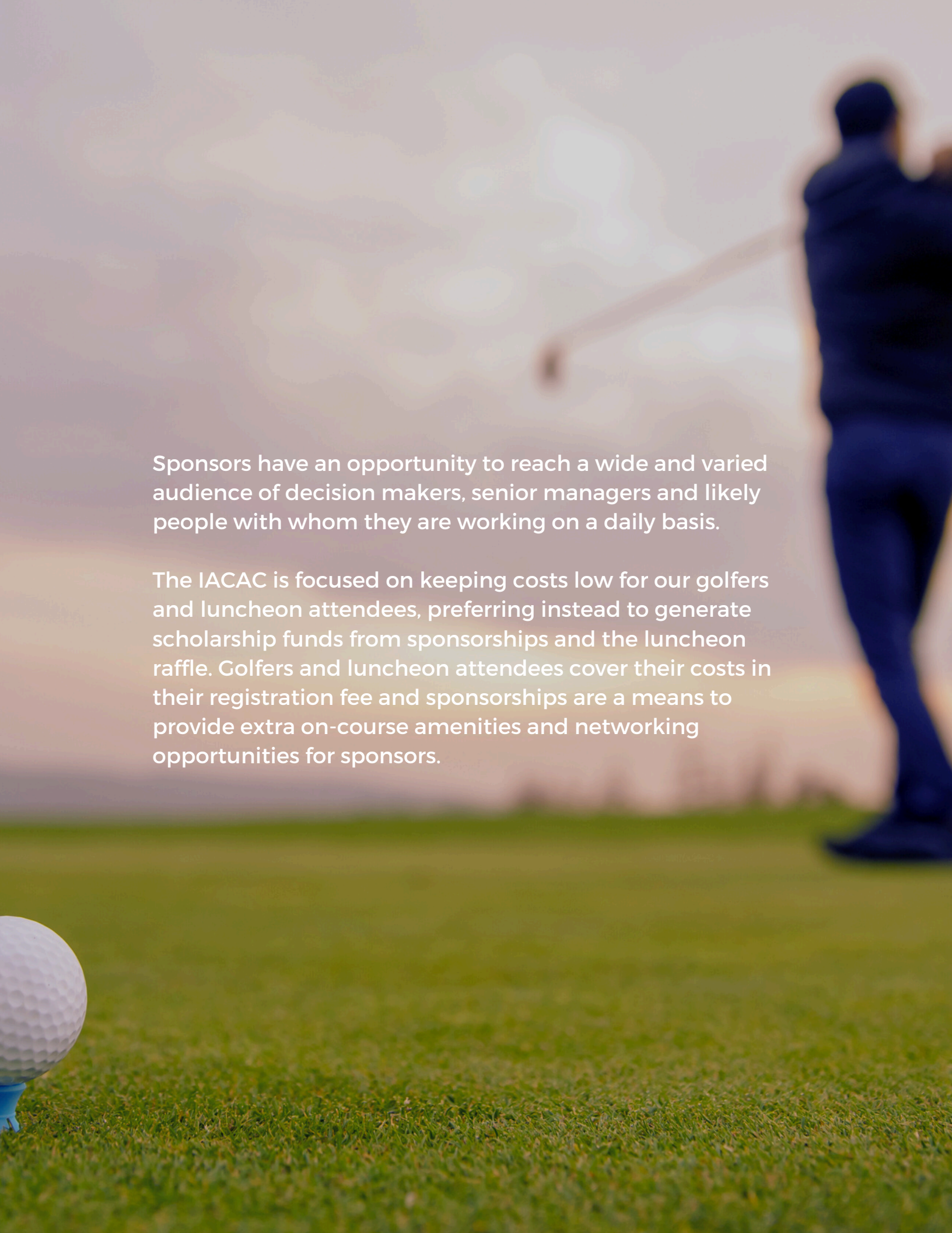
07:30 OPEN | 09:00 START





The IACAC Golf Outing supports the association's annual scholarship and is one of the most strongly attended events on the Chicago air cargo calendar, having sold out the past two years. Attendees include decision-makers from airlines, ground handlers, truckers, freight forwarders and vendors who support the industry.

The event is Tuesday, August 13th at Bridges of Poplar Creek in Hoffman Estates and features a shotgun start, luncheon and raffle immediately following golf.



Sponsors have an opportunity to reach a wide and varied audience of decision makers, senior managers and likely people with whom they are working on a daily basis.

The IACAC is focused on keeping costs low for our golfers and luncheon attendees, preferring instead to generate scholarship funds from sponsorships and the luncheon raffle. Golfers and luncheon attendees cover their costs in their registration fee and sponsorships are a means to provide extra on-course amenities and networking opportunities for sponsors.

AVAILABLE SPONSORSHIPS

Bridge (10)

\$150

A sign with your logo and message adjacent to one of the many bridges on the course.

Hole (17)

\$300

Sponsors have the opportunity to sit on one of seventeen available holes on the course and meet golfers as they come around. Sponsors are provided with a table and two chairs and the sponsorship includes the attendance of up to two people at the luncheon following golf.

Beverage Cart (2)

\$2500

There are two beverage carts which roam each side of the course and the beverage cart sponsor will receive 144 drink tickets (2 per golfer per side), the opportunity to brand the cart with their signage and ride along with the cart attendant.

Lunch (1)

\$3000

Help underwrite lunch for our golfers and put more money into the pot for our scholarship recipients. Sponsors can provide signage, will receive a mention during the announcements and put swag on tables.

Lunch Bar (1)

\$3500

With a luncheon audience that averages around 175 attendees, people get thirsty! Your sponsorship provides an open bar for our attendees during the lunch, raffle and for time after the event has concluded. Sponsorship includes signage at an in the bar and a mention during the luncheon event.

Commemorative Foursome Photo (1)

\$2000

Each golfer will receive a photo with their foursome that can be picked up at the luncheon. The photos are printed onsite with the sponsor's logo and message.

Halfway House (1)

\$2500

The sponsor can sit at the halfway house and each golfer will be issued a ticket for a hot dog or brat, a bag of chips and a beverage (alcoholic or non-alcoholic).

Golfer Swag Bag (1)

\$3000

Give golfers a commemorative bag with things they'll need on course that day. Branded with your logo and given to each golfer.

Breakfast (1)

\$3500

Get our golfers off to a great start! This sponsorship includes breakfast sandwiches, juice and coffee for everyone before they start. Sponsors can brand the patio with their logo and make an announcement during the introductions and on-course instructions prior to the start.